

PROMOTIONAL STANDARDS

Service Area **Compliance Timescale**

1 Standards relating to a body promoting the Welsh language

Standard 145: You must produce, and publish on your website, a 5-year strategy that sets out how you propose to promote the Welsh language and to facilitate the use of the Welsh language more widely in your area; and the strategy must include (amongst other matters)—

- (a) a target (in terms of the percentage of speakers in your area) for increasing or maintaining the number of Welsh speakers in your area by the end of the 5 year period concerned, and
- (b) a statement setting out how you intend to reach that target;

and you must review the strategy and publish a revised version on your website within 5 years of publishing a strategy (or of publishing a revised strategy).

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Equalities and Welsh Language Team then approval via CMT / P&R and Cabinet

12 months.

Standard 146: Five years after publishing a strategy in accordance with standard 145 you must—
must also comply with Standard 145

- (a) assess to what extent you have followed that strategy and have reached the target set by it, and
- (b) publish that assessment on your website, ensuring that it contains the following information—
 - (i) the number of Welsh speakers in your area, and the age of those speakers;
 - (ii) a list of the activities that you have arranged or funded during the previous 5 years in order to promote the use of the Welsh language.

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Equalities and Welsh Language Team then approval via CMT / P&R and Cabinet

12 months.